

## **LGI Industrial & Construction Supplies<sup>TM</sup>** **SUCCESSFUL FRANCHISE LAUNCH ANNOUNCED**

LGI Franchise Services<sup>TM</sup> announced today that the Company has had a tremendous response to the newly formed franchise division.

Since the franchise division was launched in June 2010, the Company has received on average six leads per week from individuals interested in acquiring an LGI<sup>TM</sup>. "We have six to ten very good prospects in eastern Canada as well as others in Alberta and British Columbia."

An LGI<sup>TM</sup> franchise is a fully equipped industrial and construction supply store which has tremendous capability to realize significant volumes in the target markets the Company has established.

LGI's<sup>TM</sup> roots began in February 2003 when President and Founder, Greg Porter, saw an opportunity to bring a much higher level of personal service and greater technology to what he saw was an industry that was lacking greatly in both. Very quickly, Greg found that focusing on service, product knowledge and the customer's needs reigned as the most significant factors to winning over customers' long term loyalty.

"LGI<sup>TM</sup> was formed to be one-stop shopping for our current and future customers and also to deliver a higher than expected degree of service and customer satisfaction," says Porter. "We have launched a newly updated website ([www.lgindustrial.com](http://www.lgindustrial.com)) which will direct traffic to our site for both product and franchise sales. Our Founders' Program is aimed at rewarding the first franchisees and this includes being part of the Advisory Board as well as having the opportunity to acquire additional franchises at a reduced fee."

The primary goal of LGI<sup>TM</sup> is to sell and develop the Canadian region whether by individual or regional franchise sales; however, the Company is also entering the US market in 2012. The development of this market will be initiated by selling various regions throughout the United States. Examples include the Pacific Northwest and/or New England.

LGI Industrial & Construction Supplies<sup>TM</sup> provides product support and service solutions for manufacturers, commercial and residential construction companies, maintenance and repair operators, government, and the military.

### **About LGI Industrial & Construction Supplies<sup>TM</sup>:**

LGI Industrial & Construction Supplies<sup>TM</sup> is headquartered in British Columbia on Canada's West Coast. LGI<sup>TM</sup> provides one-stop shopping and supplies to customers from coast to coast.

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